



**House of Lords  
Chomondeley Room and Terrace  
20<sup>th</sup> November 2007**

**A Celebration of Universal Children's Day**

**Every Child Matters**

**Even When They're At Work**



# **National Network for Child Employment and Entertainment**

**has**

**with other agencies been concerned for a number of years  
about the effectiveness of legislation to adequately protect  
the welfare of children who work part time or who take part  
in the entertainment industry**



**There are adequate examples of good attempts by various agencies over a number of years where effort has been made to highlight the need to achieve a better set of outcomes for children in this area of children's activities**

**Change is still long over due**



**The NNCEE was and is  
so concerned that  
the legislation and regulation governing  
these areas of activities  
does not enable these children to benefit  
from the  
'Every Child Matters' initiative and  
outcomes.**

**Therefore we approached:**



# ITV Granada

**to see if a short film could be created to illustrate the serious issues concerning the legislation and regulation governing:**

**Children in entertainment**

**and**

**Children who work part time whilst still at school**



**I believe that the past 12 – 15 months have been so very worthwhile, the joint work between ITV and the NNCEE has resulted in a film that demonstrates exactly what the issues are and why we must press Government to bring the regulations into the 21<sup>st</sup> Century**



**However**

**I would like to hand over to**

**William Roache who will introduce you to  
the film:**

**‘Every Child Matters  
Even If They’re Working’**



**Thank you  
for watching the  
film and its most  
powerful messages.**

**‘Every Child Matters  
Even When They’re At Work’**



**I would like to thank so many individuals for their help and support in raising the profile of the NNCEE's campaign to bring these issues to the attention of the Government, but I must just say thank you to:**



**Baroness Walmsley  
for  
sponsoring our use of such a  
prestigious venue this  
evening.**



**And**

**Annette Brook MP**

**For taking our for message for  
'CHANGE' from our conference  
last June**



**Claire Poyser - Director of Productions for ITV**

**ITV Granada and the cast of both**

**Corrie and Emmerdale**

**Louise Blythe – Producer & Director** of the film

**‘Every Child Matters Even When They’re Working’**

**The NNCEE Committee**

**and of course my own managers and staff team at  
Essex CC**



**Last but not least yourselves for coming  
This Evening:**

**However where do we go now?**



## **January/February**

**We are taking the film around the Country  
to enable our members to bring to the attention  
of local policy makers  
the need to raise the profile  
both locally and nationally**



**We continue with the two  
'Code of Conduct' Meetings  
and  
consulting our 'Members' to determine  
and share  
'Good Practice'.**

**To work with the TUC  
to get the awareness of the current  
regulations into schools.**



**To continue the negotiations with an  
academic institution to develop a  
professional qualification for:**

**Child Employment Officers**

and

**Chaperones**



**To continue  
tapping into your and others  
support and resources  
to ensure that Government  
undertake to  
change/improve the  
Child Employment  
and  
Entertainment Regulations**



**To convince the Government that there is a vast resource of expertise waiting to work with them to improve the lot of children in p/t work and entertainment.**

**That resource is the membership of the  
**‘NNCEE’****



**Refreshments are now being served**

**Please mingle and asked any questions  
that you may have of either myself and  
the Committee of the NNCEE or:**

**ITV Granada**

**NSPCC**

**Children's Legal Centre**